

Computing | **Unit 6.4 - Blogging** | **Year 6**



Key Learning

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| To identify the purpose of writing a blog and its key features. |
| To plan the theme and content for a blog and write the content. |
| To consider the effect upon the audience of changing the visual properties of the blog. |
| To understand the importance of regularly updating the content of a blog. |
| To understand how to contribute to an existing blog. |
| To understand how and why blog posts are approved by the teacher. |

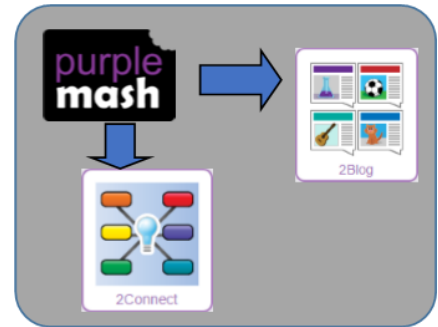
Key Vocabulary

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|----------------------|---|
| Audience | In this case the readership of the blog. |
| Blog | A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style. |
| Blog page | A webpage onto which blog posts are hosted. |
| Blog post | A piece of writing or other item of content published on a blog. |
| Collaborative | Produced by or involving two or more parties working together. |
| Icon | A symbol or graphic representation on a screen. |

Key Images

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|--|---|
| Create a new blog |  |
| Title of the blog | Name |
| A description the tell the reader what the blog is about | Description |
| An image to illustrate what the blog is about | Icon |
| Cover image to go in the blogging header |  |

Key Resources



Key Questions

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| What is a blog? | A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written. |
| What can a blog be about? | A blog can be written about any subject. You could write a blog about school such as information about the subject you are studying. Alternatively, you could write a blog about your favourite team or movie. |
| How are the audience involved in a blog? | A key feature of blogs is that the audience can leave a comment or opinion about what they have read on the blog. |